

## Media and Photography

### Bachelor of Arts (Hons) in Media, Moving Image and Photography

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**Campus:** University Centre Rotherham

**Code:** UCRMP001\*

**Type:** Full Time

This course focuses on the creative industries, within the sectors of media and photography.

It embraces the ever-changing technologies and platforms associated within the lens-based industries and aims to develop you into a work-ready, creative, independent and highly skilled media and photography practitioner.

Working across either a media or photography pathway or a combination of the two, students will become production ready whilst also exploring the mediums from cultural, historical and academic perspectives. This course will ultimately enable students to work towards the production of a portfolio of creative work for public consumption.

The modules on this course will allow students to work on both self-generated and client-led briefs, which will challenge and inspire students to think creatively. During the course students will develop a range of both media and photography techniques and processes. These skills include both traditional and digital photographic processes as well as film studies and video production.

These skills will enable students to gain work placements, find freelance opportunities and gain an insight into the lens-based industries.

Following completion of this course you'll be ready to embark on a career in one of the most exciting industries of our current time.

#### Why Study With Us?

We provide smaller study groups with training from industry professionals in industry settings.

Students will have access to industry-standard facilities, including TV studio, radio studio, photography studio, a traditional photographic dark room

and edit suites.

Trips will also take place during the course of study including film festivals, exhibitions, trade shows and creative based residencies.

## Modules Covered

Year 1:

- Digital Foundations
- Research Techniques
- Historical Context

Specialist Pathway modules include:

(Media pathway)

Single Camera Techniques, Multi Camera Techniques, Film Studies

(Photography pathway)

Processes and Approaches to Traditional Photography, Processes and Approaches to Digital Photography, Digital Image Manipulation

Year 2:

- Professional Practice
- Negotiated Practice
- Specialist Practice Investigation

Specialist Pathway modules include:

(Media pathway)

Sound Design

Scriptwriting for Moving Image

Advanced Production for Moving Image

Photographic Genres and Technologies

Introduction to the Artists Book

Digital Story Telling

Year 3:

- Dissertation

- Freelance Practice
- Marketing and Branding for Lens- Based Practitioners
- Realisation and Development
- Planning and Developing an Exhibition

### Entry Requirements

- A relevant Level 3 qualification
- GCSE English and maths at grade C/4 or above or equivalent
- You will also be expected to provide examples or a showreel/portfolio of work at interview
- If English is not a first language you must have an IELTS score of 6.0 with a minimum of 5.5 in all key skills or equivalent

### How To Apply

You can apply using our online application form and clicking the Apply Now button at the top of the page.

### Career Opportunities

- Photographer
- TV or Film Producer
- TV or Film Director
- Photography or Moving Image Editor
- Small Business Owner or Freelancer

#### PLEASE NOTE

We make every effort to ensure information within our online course directory is accurate and a true representation of the courses we are offering in 2022/23. However, we do reserve the right to make changes if necessary.

Last updated: 31st January 2023