Esports

BTEC HND Esports - Operations Management

Campus: Dearne Valley College
Code: D04HE03
Type: Full Time

Esports is a global phenomenon, growing into an industry that generates billions every year. The esports industry boom is reflected with thousands of new job opportunities appearing every year within esports in the UK and even more globally.

The BTEC HND in Esports will help prepare learners for the logistics of operations management by observing these practices in business through the lens of Esports. At Dearne Valley College, students will be able to use our cutting-edge facilities to explore the world of esports, learning about emerging markets and strategies for niche markets, the role of social media in the business world and how to effective utilise it, financing involved in event production and to both understand and manage key finances, learners will also consider new and developing technologies and explore their benefits for the world of esports. Learners will also partake in various research topics to grow their own specialist skillsets and help them further understand the esports industry.

Esport casts a broad net and offers a wide range of highly valuable, job ready skills that this course will prepare you for. With future career prospects including social media strategist, marketing executive, production manager, coach, accounting, video production, broadcasting, journalist and human resources. That can be applied both in the esport industry and in other high value sectors, esport has a career for everyone whether passionate about the competition or the industry..

Why Study With Us?

The Dearne Campus provides a range of high-tech equipment and machines to facilitate the course. We also provide numerous opportunities for students to compete in both internal and external competitions with major figure heads such as the British Esports Federation. We also provide fantastic opportunities for visits to major businesses and providers such as The National Esports Performance Campus, Williams F1 & BETT.

Modules Covered

- Professional Development
- Esports Research Project
- Global Business and Emerging Markets
- Event and Production Financing
- Social Media Management
- Content Creation
- Emerging Technologies

Entry Requirements

- Completion of Esport HNC Level 4

  OR

- Level 4 qualification in a related area (IE: Esports, Computing, Game Design Sports or Media)

How To Apply

Apply directly through college.

Career Opportunities

- Operations Manager
- Event Producer
- Social Media Manager
- Marketing Strategist
- Content Creator
- Financing

PLEASE NOTE

We make every effort to ensure information within our online course directory is accurate and a true representation of the courses we are offering in 2026-27. However, we do reserve the right to make changes if necessary.

Last updated: 7th November 2026