

# Media and Photography

## Creative Media Productions & Technology (Digital Photography)

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**Campus:** Rotherham College

**Code:** RFEMP003

**Level:** 3

### About This Course

Enter a world where the creative industries and creativity coexist. Our two-year photography programme immerses you in an experience that not only sharpens your creative abilities but also gives you the tools you need to effectively sell and market your creative output and personal brand. This extensive study programme is your ticket to developing the aesthetic and technical prowess necessary to succeed in a photography career, whether your dreams involve working in the studio, setting up lighting for captivating product shoots, or trekking out into the field to capture documentary-style photos. Immerse yourself in a curriculum designed to equip you with the tools and insights needed for success in the industry. Explore a wide range of photographic styles that explore both traditional and digital skills and processes. Master the art of managing client briefs, and refine your editing skills using the latest Adobe suite. Our forward-thinking approach prepares you for the dynamic nature of the profession, nurturing your ability to adapt and excel in an ever-evolving industry.

Our two year course is tailored for individuals who possess a unique blend of creativity, artistry, and technical understanding of photography. Building from a foundation of traditional photography which will help you develop the fundamental skills needed for photographic image creation, you will begin to explore digital processes; armed with state-of-the-art DSLR cameras and cutting-edge equipment, you'll unleash your creative potential while meticulously building a captivating portfolio that showcases your artistic voice.

Discover the rich history of photography as you develop a critical perspective and gain a deep understanding of various photographic techniques. From the earliest pioneers to the contemporary masters, you'll explore the influential works that have shaped the art form and draw inspiration from the masters who came before you. Through skills development, critical reflection, research, and the implementation of production ideas, you'll engage with a diverse range of media, including print and interactive platforms such as web design, enhancing your

versatility and expanding your creative horizons.

Our two year photography course not only provides practical skills but also fosters an environment of self-reflection and growth. Through guided reflection exercises, you'll gain a deeper understanding of your creative process and harness your unique vision to create compelling visual narratives. Join a vibrant community of like-minded individuals who share your passion for visual storytelling. Collaborate with fellow students, exchange ideas, and receive mentorship from industry professionals who will guide you towards unlocking your true potential. Our extensive network of connections ensures you have access to valuable industry insights and opportunities that will set you on the path to success.

Embrace the future of photography and embark on a transformative educational experience. Enrol onto our two year Level 3 photography course today and begin your journey towards a career where your creativity knows no boundaries. Together, let's redefine the art of visual storytelling and shape the future of the creative industries.

## What Will I Study?

You will develop a range of skills including:

- Studio Photography including Portraiture, Advertising and Experimental Photography
- Traditional Photographic Methods and Darkroom practice
- Digital Photographic Processes
- Industry-standard Software including Adobe Photoshop, Lightroom and Premiere.
- A Professional Portfolio for Progression into Higher Education or Work in the Creative Industries

## Why Study Here?

- On this course you will work with industry-standard facilities and be taught by industry professionals who will guide you on your journey to becoming a creative practitioner
- You will have access to professional standard studios and equipment including: professional studios, darkroom, digital editing suites, DSLR cameras, 35mm film cameras and the Adobe creative suite.
- Each year our students have opportunity to attend residential trips which have included visits to Madrid, London, the Peak District as well as visits to national galleries and photography festivals

## Entry Requirements

Five GCSEs at a grade 4 or above including English Language and Maths

Or a Level 2 Media / related qualification

## How To Apply

You can apply using our online application form and clicking the Apply Now button at the top of this page.

For more information support with your enquiry or application please contact Student Services by emailing [info@rotherham.ac.uk](mailto:info@rotherham.ac.uk) [mailto:info@rotherham.ac.uk] or by calling 01709 362111.

## What Courses Can I Progress Onto?

BA (Hons) in Media, Media Moving Image and Photography or a relevant course at UCR or another university.

## Tuition Fees

- 16-18 year olds do not need to pay course fees
- Those aged 19 or over may not need to pay fees depending on their circumstances. Find out if you qualify for help with your fees [<https://www.rotherham.ac.uk/course-fees/>] .

If you need further advice or guidance please contact the Enquiries Team on 01709 362111.

## Additional Information

Students are asked to purchase a 500gb USB hard drive to save their work

32gb SD card to use in camera equipment

#### PLEASE NOTE

We make every effort to ensure information within our online course directory is accurate and a true representation of the courses we are offering in 2024 -25. However, we do reserve the right to make changes if necessary.

Last updated: 25th February 2024