

# Business, Accounting & Retail

## Business

**Campus:** Rotherham College

**Code:** RFEBA001a

**Type:** Full Time | Part Time

### About This Course

Let's get down to Business!

Businesses are the driving force of the economy and there are many different types of businesses in the UK and around the world from private sector business (profit orientated), public sector business (local councils, NHS, Armed forces) and not for profit businesses (charities, voluntary organisations).

This provides a vast amount of career opportunities across these different sectors at different levels from junior, middle and higher-level management positions across a variety of business disciplines such as:

Accounting and Finance

Marketing and promotion

Human

Resources

Operations, Logistics and Distribution

Admin and support  
services

Customer Service

Enterprise and innovation

A key focus of all our Business courses is around the development of transferable business skills. These are the skills that are in demand by businesses that are learnt on the course and can be transferred during the job application process leading to a successful appointment. These skills are vital for any business role and help to secure both promotional opportunities and progression.

### What Will I Study?

On all Business courses (L1-L6) the primary focus is on developing the knowledge, skills and behaviours to successfully work in a business environment.

You will develop your knowledge across the business disciplines with a focus on the associated skills and behaviours to be successful.

Accounting and Finance will develop your number skills and the ability to interpret financial information to support decision making.

Marketing and Promotion will develop your creative thinking skills to develop creative ideas for attracting and retaining customers. Using IT creatively to produce promotional material and digital content for marketing as well as practical IT skills such as creating spreadsheets, websites and social media content.

For those of you who want to start your own business, a central theme is around developing enterprising skills with the ability to not only develop creative concepts and make proposals but to also consider how to implement them

Good customer service is crucial for business success. You will develop your interpersonal skills which is a key skill for working for any Business and is crucial for developing positive relationships with colleagues and teams.

A focus on Human Resources to develop your understanding of the importance of human resource planning and Recruitment and selection.

You will develop a digital progress plan which will support you to identify suitable job vacancies, produce a CV, covering letter and job application and develop a next steps plan to support your move towards your dream job in Business.

The knowledge, skills and behaviours around this business content will be assessed through a range of:

Written work

Practical work (producing spreadsheets, developing websites, social media content etc)

Presentations / business pitching

Pressure tests

The variety of assessment methods have been designed to support you to demonstrate progression towards the development of your transferable business skills.

There are also options to 'bolt on' additional courses such as ACCA L2 so that you gain industry standard qualifications alongside your main programme.

Our higher-level courses (L4-L6) continue this applied theme with an opportunity to focus study at L6 on either a Marketing, Management/HR or Business start up. The direction that you go in is entirely up to you so that you can focus on your area of strength and Business interest.

A quote from our L4-L6 Academic Contact:

"Since its inception, this programme, the programme leader and programme team, has incorporated a strong applied vocational ethos which is beneficial to the development of the student's employability.

## Why Study Here?

Rotherham

college offers innovative Business courses from L1–L6 which are applied so that the focus is on developing your transferable business skills to prepare you for employment.

All

of our courses are delivered by a range of industry specialists and we have a wider team who can also offer careers advice for you to make informed choices

about your next steps. Our curriculum is designed with input from local employers to ensure we are providing the essential skills needed to fill business skills gaps in Rotherham and the surrounding areas. Through the use of Google Classroom, we also develop essential digital and independent skills needed to be successful in the world of Business.

## How To Apply

You can apply using our online application form and clicking the **Apply Now** button at the top of this page.

For more information support with your enquiry or application please contact Student Services by emailing [info@rotherham.ac.uk](mailto:info@rotherham.ac.uk) [mailto:info@rotherham.ac.uk] or by calling **01709 362111**.

## Tuition Fees

- 16-18 year olds do not need to pay course fees
- Those aged 19 or over may not need to pay fees depending on their circumstances. Find out if you qualify for help with your fees [<https://www.rotherham.ac.uk/course-fees/>] .

If you need further advice or guidance please contact the Enquiries Team on **01709 362111**.

### PLEASE NOTE

We make every effort to ensure information within our online course directory is accurate and a true representation of the courses we are offering in 2024-25. However, we do reserve the right to make changes if necessary.

**Last updated:** 5th November 2024