

# Games Animation

## Business Start -up

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**Campus:** Rotherham College

**Code:** RACCD016#

**Level:** 1

**Type:** Part Time

### About This Course

This short part time course is for those interested in looking at how to start your own business but not sure where to begin? This Business Start-up course can help you to get take the next steps.

Over the course, you will learn the key considerations for a business Start Up, from marketing and sales to finance and legal requirements.

### What Will I Study?

You will learn how to navigate a Business Start-up, looking at topics which include:

Business  
formats

Digital  
and market research

Finances

Branding

Online  
presence

### Why Study Here?

If you have an idea for a business – or you've recently started one – this course will

equip you with the skills and knowledge to develop your business.

You will develop basic entrepreneurial skills and gain knowledge in planning, marketing and managing finance.

## Entry Requirements

Interest in business start-up or self employment.

## How To Apply

You can apply using our online application form and clicking the Apply Now button at the top of this page.

For more information support with your enquiry or application please contact Student Services by emailing [info@rotherham.ac.uk](mailto:info@rotherham.ac.uk) [mailto:info@rotherham.ac.uk] or by calling 01709 362111.

## Tuition Fees

If you need further advice or guidance please contact the Enquiries Team on 01709 362111.

## Additional Information

Duration of course :- 3 weeks / 2 days per week

### PLEASE NOTE

We make every effort to ensure information within our online course directory is accurate and a true representation of the courses we are offering in 2023-24. However, we do reserve the right to make changes if necessary.

Last updated: 1st November 2023